

PSABA Meeting Minutes ~ January 10, 2024

Vice President Dan Finn called the meeting to order at 5:37 p.m. The meeting was held at the Bark Shanty Community Center.

PSABA Officers attendance: President: Cathy Stewart (Lions Club & Wipp Inn); Vice President: Dan Finn (Sanilac Coffee & Sanilac County Historical Museum); Treasurer: Julie Stolicker (independent agent) and Secretary: Beverly Dear (Sanilac District Library).

Voting member attendance: Jeanne Harper (Blue Water Sports Bar & Grill); John & Laura Kane (Huron Shores Golf Club), Kenn Wimmer (Farm & Garden);

Guest Attendance: Chad Gainor (Port Sanilac Parks & Rec Coordinator); Ben Hunter (Port Sanilac Village Council); Jeanne & John Siwicki; Kanchan Wankhede (MI Economic Development Association) and Nidhi Jang (Reaume Insurance Agency – Port Huron).

A motion was made by Julie Stolicker and seconded by Cathy Stewart to approve the amended agenda. The order of business was rearranged. The Co-Worker Space Presentation was moved to number 6 after the Minutes of the last meeting. Carried.

Julie Stolicker made the motion and Jeanne Harper seconded to approve the Minutes of the November 8, 2023 meeting. Approved.

Kanchan Wankhede (www.startunderground.com) gave a short presentation about the services offered by The Underground, a designated SmartZone operated by the Economic Development Alliance of St. Clair County and supported by the MI Economic Development Association. Kanchan is the representative for the Thumb Region and works with start-ups and small businesses to help them gain the resources and know-how to start and grow their business including:

- Co-working desks, private offices, kitchen, printer and on-site conference room.
- Business Guidance and Consulting to help launch or grow.
- Connections to funding & grant opportunities.
- Training designed for entrepreneurial success such as business plans and marketing.
- Support of an entrepreneurial system & full-time on-site business incubator manager.

Chad Gainor said the Village is considering using a room at the Bark Shanty Community Center as a co-working space and hub for The Underground.

Julie Stolicker gave the financial report. Balances of accounts: General Fund: \$5,845.90 and Music In The Park: \$12,929.58. \$2,100 in donations has been received (\$1,800 music sponsors and \$300 snack sponsors). The PSABA Board approved paying \$787 for insurance which includes bonding for officers.

Julie Stolicker reported that the PR Committee met to plan the Port Sanilac Brochure design. Pictures will be updated. The deadline for events to be included is January 15. Suggestions were made to include QR codes on ads. Ads must be purchased by mid-February.

Comments:

- John Kane asked for the February 14 meeting to be rescheduled. The PSABA Board decided to cancel the meeting.
- Chad Gainor announced the Village is sponsoring a Humbuckers concert on February 3 at 7 at the Bark Shanty.

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- Ben Hunter said the Village will be having game nights at the Bark Shanty beginning January 24th and movie nights with concessions. The Village is hoping to have an ice rink again.

The Festival of Lights event was reviewed and the following comments and suggestions were made:

- Cathy Stewart reported that several people thought the food truck needs to be closer and visible to the tree lighting location.
- Jeanne Harper questioned why food trucks were considered instead of promoting local eateries. She also explained the process for approval by the Health Department for restaurants to sell food offsite.
- Dan Finn arranged for the food truck to be at his business and not as a part of the event.
- Ben Hunter suggested having a count-down before the tree is lit by Santa.

Banners for the lamp posts were discussed. Chad had a sample design with the village logo. Color schemes were discussed. The village will get price quotes for the brackets and banners. If the Village supplies the hardware, PSABA may be able to contribute toward the cost of the banners. If so, PSABA requests final approval of the design.

2024 event planning is underway. Jeanne Harper reported that the 15th Annual Antique Boat and Vintage Camper Show is scheduled for August 17th, the 3rd weekend in August. It will include inflatables and activities for kids.

PSABA will be sponsoring Bark Shanty Days Fall Festival, September 28th. Activities at ReeMarkables and the Museum are already planned to coincide with this date.

There will be an Easter Egg Hunt at the Museum including activities sponsored by the Village.

The motion to adjourn at 6:44 p.m. was made by Dan Finn and seconded by Julie Stolicker. Approved.

Respectfully submitted,

Beverly Dear